



**SIOR**<sup>®</sup>

CANADA

# 2025 SIOR CANADA SPONSORSHIP PROSPECTUS





# SIOR CANADA ANNUAL SPONSORSHIP



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## PLATINUM

\$16,000 – Limit of 1

### Sponsor Receives from SIOR Canada

- 3 complimentary registrations to all SIOR Canada events, unlimited discounted registration to all SIOR Canada events
- Recognition on the SIOR Canada website (logo and link)
- Inclusion in all SIOR Canada newsletters in recognition of sponsorship
- Two dedicated promotions on SIOR social channels (LinkedIn, Instagram, X, Facebook)
- Inclusion in all recognition of all annual sponsors on SIOR social channels
- Recognition at all SIOR Canada events
- Opportunity to develop a unique, unlisted sponsor opportunity at event of choice (to be confirmed with event committee)
- Opportunity to host a manned booth at one SIOR Canada event of choice (to be confirmed with event committee)
- Opportunity to provide swag for two SIOR Canada event of choice (swag limited to one item, and must be approved by the event committee)

All national sponsorships now include additional exposure at 3 Young Professional events per year and 4 additional events in Canada East (Montreal) and Canada West.

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest
- If providing swag, gifts must be purchased, ordered and delivered by sponsor post committee approval
- Individual on site for manned booth
- Delivery, setup, takedown and removal of any sponsor owned signage or equipment where used



# SIOR CANADA ANNUAL SPONSORSHIP



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## GOLD

\$10,000

### Sponsor Receives from SIOR Canada

- Discounted registration to all SIOR Canada events for a maximum of 6 attendees
- Recognition on the SIOR Canada website (logo and link)
- Recognition in all SIOR Canada newsletters
- Included in recognition of annual sponsors on SIOR social channels (LinkedIn, Instagram, X, Facebook)
- Recognition at all SIOR Canada events
- Opportunity to provide swag for one SIOR Canada events of choice (swag limited to one item, and must be approved by the event committee)
- Opportunities to share your original content and distribute promotional materials through all the SIOR Channels: SIOR blog, Facebook, LinkedIn, Twitter and Instagram. x2 shares per quarter (content provided by your team)

All national sponsorships now include additional exposure at 3 Young Professional events per year and 4 additional events in Canada East (Montreal) and Canada West.

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest
- If providing swag, gifts must be purchased, ordered and delivered by sponsor post committee approval



# SIOR CANADA ANNUAL SPONSORSHIP



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## SILVER

\$6,500

### Sponsor Receives from SIOR Canada

- Discounted registration to all SIOR Canada events for 4 attendees
- Recognition on the SIOR Canada website (logo and link)
- Recognition in all SIOR Canada newsletters
- Included in recognition of annual sponsors on SIOR social channels (LinkedIn, Instagram, X, Facebook)
- Recognition at all SIOR Canada events
- Opportunities to share your original content and distribute promotional materials through all the SIOR Channels: SIOR blog, Facebook, LinkedIn, Twitter and Instagram. x1 social media shares per quarter (content provided by your team).

All national sponsorships now include additional exposure at 3 Young Professional events per year and 4 additional events in Canada East (Montreal) and Canada West.

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest





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# SIOR CANADA CENTRAL CHAPTER EVENT SPONSORSHIPS





# SIOR CCC EVENT SPONSORSHIPS



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## SPRING EDUCATION EVENT, PRESENTED BY PROLOGIS

### Title Sponsor – **SOLD OUT** ★

- Primary sponsor in all sponsor email communiques, event page (logo and link), SIOR Canada website, registration page and on-site
- Ten complimentary registrations
- 50% discount up to 10 registrations
- Opportunity for formal welcome (3 minutes)
- Opportunity to provide speakers for panel
- Opportunity for an exhibitor booth

### Gold Sponsor – \$5,000

- Recognition in sponsor email communiques, event page (logo and link), registration page and on-site
- Three complimentary registrations
- 40% discount on exhibitor booth (pending approval)

### Silver Sponsors – \$3,500

- Recognition in sponsor email communiques, event page (logo and link), registration page and on-site
- One complimentary registration

### Bronze Sponsors – \$750

- Recognition in sponsor email communiques, event page (logo and link) registration page and on-site

### Coffee Sponsor – \$2,000

- Dedicated signage at coffee station
- Recognition in event page (logo and link), SIOR Canada website, registration page and on-site
- Opportunity to brand coffee sleeve (at sponsor's expense)

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest



### About This Event

We are thrilled to host this event at Prologis' landmark mass timber industrial building — rooted in innovation, sustainable construction and design — is poised to become Canada's benchmark-setting development in one of the most connected areas in the Greater Toronto Area (GTA).



# SIOR CCC EVENT SPONSORSHIPS



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## SPRING EDUCATION EVENT, PRESENTED BY PROLOGIS

### Lunch Sponsor – \$4,000

- Dedicated signage at lunch
- Recognition in event page (logo and link), SIOR Canada website, registration page and on-site
- One complimentary registration

### Panel Sponsor – \$2,000

- Recognition attributed to panel of choice on all communiques and on site
- Recognition in event page (logo and link), SIOR Canada website, registration page and on-site

### AV Sponsor – \$3,500

- Recognition in event page (logo and link), SIOR Canada website, registration page and on-site
- One complimentary registration

### Facilities Sponsor – \$2,500

- Dedicated signage directing to trailers
- Branded trailer
- Recognition in event page (logo and link), SIOR Canada website, registration page and on-site

### E-blast Sponsor – \$2,500

- Recognition in event page (logo and link), SIOR Canada website, registration page and on-site
- Recognition at bottom of all dedicated event eblasts
- 20% discount on up to two registrations

### Exhibitors – \$250

- Dedicated 8' table and two chairs
- Complimentary registration for two booth attendees
- Recognition in event page (logo and link), SIOR Canada website, registration page and in event exhibitor on-site listing

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest



### About This Event

We are thrilled to host this event at Prologis' landmark mass timber industrial building — rooted in innovation, sustainable construction and design — is poised to become Canada's benchmark-setting development in one of the most connected areas in the Greater Toronto Area (GTA).



# SIOR CCC EVENT SPONSORSHIPS



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## SKI DAY – JANUARY 2025

### Summit Sponsor – \$3,500

- Primary sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage
- Opportunity to speak at breakfast or lunch
- Two complimentary registrations

### Powder Patron – \$2,000

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage
- One complimentary registration

### Trailblazer Sponsor – \$750

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

### Networking Sponsor – \$3,500

- Dedicated sponsor recognition at pre-networking event
- One complimentary registration to networking event
- Option for branded complimentary drink tickets (one per person)
- Recognition in event page (logo and link), registration page and on-site signage

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest



# SIOR CCC EVENT SPONSORSHIPS



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## SKI DAY – JANUARY 2025

### Breakfast Sponsor – \$1,500

- Dedicated signage at breakfast
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

### Lunch Sponsor – \$1,500

- Dedicated signage at lunch
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

### Registration Sponsor – \$1,500

- Dedicated signage at registration
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

### Ski Day Beverage Sponsor – \$1,500

- Dedicated signage
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest





## EDUCATIONAL SEMINARS & NETWORKING (SPRING & FALL)

### Gold Sponsor – \$3,500

- Primary sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage
- Speaking opportunity at event
- Two complimentary registrations

### Silver Sponsors – \$2,000

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage
- One complimentary registration

### Bronze Sponsors – \$750

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

### Networking Sponsor – \$3,500

- One complimentary registration
- Option for branded complimentary drink tickets (one per person)
- Recognition in event page (logo and link), registration page and on-site signage

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest





## YOUNG PROFESSIONAL EVENTS (WINTER, SPRING & FALL)

### Visionary Sponsor – \$2,500

- Primary sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage
- Speaking opportunity at event
- Two complimentary registrations for young professionals

### Catalyst Sponsor – \$1,000

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage
- One complimentary registration for young professionals

### Elevate Sponsor – \$500

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

### Networking Sponsor (Limit of 1) – \$2,000

- One complimentary registration for young professionals
- Option for branded complimentary drink tickets (one per person)
- Recognition in event page (logo and link), registration page and on-site signage

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest



# SIOR CCC EVENT SPONSORSHIPS



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## GOLF TOURNAMENT – JULY 2025

### Champion Sponsor – \$3,000

- Primary sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage
- Logo listed on tote bags provided in golf carts

### Fairway Sponsor – \$2,500

- Primary sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage
- Logo listed on tote bags provided in golf carts

### Elevate Sponsor – \$750

- Primary sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage

### Breakfast or Reception Sponsor – \$5,000

- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

### Drink Sponsor – \$4,000

- Opportunity to provide branded drink ticket
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

### Eblast Sponsor – \$1,500

- Recognition in event page (logo and link), registration page and in event sponsor on-site signage
- Recognition at bottom of all dedicated event eblasts

### Golf Cart Sponsor – \$3,000

- Brand on both sides of signage identifying golf cart foursomes
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest



# SIOR CCC EVENT SPONSORSHIPS



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## GOLF TOURNAMENT – JULY 2025

### Golf Hole Sponsor Options

#### Lunch Hole Sponsor – \$6,000

- Signage on both golf courses
- Provide individuals at the golf hole to manage the lunch (up to two per hole) – individuals at hole will receive complimentary attendance at breakfast and reception
- Opportunity to provide lunch item at the golf hole/halfway house with the on course suppliers – (lunch selection(s) upon approval of committee to ensure unique offerings at each hole on the course - first come first serve)
- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

#### Hole Sponsor (Limit of 13) – \$3,500

*NEW for 2025! All hole sponsors will have the opportunity to activate at the sponsored hole, allowing for increased brand visibility*

- Signage on both golf courses (sponsor-provided)
- Provide individuals at the golf hole to distribute snacks/beverages– individuals at hole will receive complimentary attendance at breakfast and reception
- Opportunity to provide snack or beverage item at the golf hole/halfway house with the on course suppliers – Sponsor may bring snacks, beverages or give-aways or purchase from course.
- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

#### His & Hers Closest to the Pin Sponsor – \$1,500

- Signage on both golf courses (sponsor-provided)
- Opportunity to provided branded swag or snacks at hole – sponsor provided (item upon approval of committee to ensure unique offerings at all holes – first come first serve)
- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest



# SIOR CCC EVENT SPONSORSHIPS



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## GOLF TOURNAMENT – JULY 2025

### Golf Hole Sponsor Options

#### His & Hers Longest Drive Sponsor – \$1,500

- Signage on both golf courses (sponsor-provided)
- Opportunity to provide branded swag or snacks at hole – sponsor provided (item upon approval of committee to ensure unique offerings at all holes – first come first serve)
- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

#### Hit the Green Sponsor – \$1,500

- Signage on both golf courses (sponsor-provided)
- Opportunity to provide branded swag or snacks at hole – sponsor provided (item upon approval of committee to ensure unique offerings at all holes – first come first serve)
- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

#### Hole in One Sponsor – \$3,500

- Signage on both golf courses (sponsor-provided)
- Manned golf hole (two per hole), sponsor must provide staff for verification (will receive complimentary attendance at breakfast and reception)
- Opportunity to provide branded swag or snacks at hole – sponsor provided (item upon approval of committee to ensure unique offerings at all holes – first come first serve)
- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest



# SIOR CCC EVENT SPONSORSHIPS



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## GOLF TOURNAMENT – JULY 2025

### Golf Swag Options

#### Water Bottle Sponsor – \$1,500

- Branded reusable water bottle, which will be provided for each golfer
- Water bottles to be purchased by sponsor and provided to SIOR for distribution
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

#### Hat Sponsor – \$1,500

- Branded baseball hat for all golfers provided
- Hats to be purchased by sponsor and provided to SIOR for distribution
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

#### Tee Sponsor – \$1,500

- Branded set of tees and ball marker for all golfers
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

#### Sunblock Sponsor – \$1,500

- Branded sunblock for all golfers
- Sunblock to be purchased by sponsor and provided to SIOR for distribution
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

#### Golf Ball Sponsor – \$1,500

- Branded golf balls for all golfers
- Golf balls to be purchased by sponsor and provided to SIOR for distribution
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest



# SIOR CCC EVENT SPONSORSHIPS



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## BROKER OF THE YEAR – DECEMBER 2025

### Event Presenting Sponsor – **SOLD OUT** ★



- Recognition as 2025 Broker of the Year Awards, presented by XYZ Company
- Logo throughout
- Opportunity to guest emcee the event
- Opportunity to give a very brief overview of your firm or welcoming remarks
- Formal introduction and thank you from SIOR CCC

\* open only for non-brokerage organizations due to conflict with awards and nominees

\* Naming rights for up to 2 years for the Broker of the Year Awards

\* Recognition in sponsor email communiques, event page (logo and link) registration page and event sponsor on-site signage

### Gold Sponsors – \$3,500

- Included in all sponsor email communiques, event page (logo and link), registration page and on-site signage

### Silver Sponsors – \$2,000

- Recognition in sponsor email communiques, event page (logo and link) registration page and event sponsor on-site signage

### Bronze Sponsors – \$500

- Recognition in sponsor email communiques, event page (logo and link) registration page and event sponsor on-site signage

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest





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# SIOR CANADA EAST CHAPTER EVENT SPONSORSHIPS





# SIOR CEC EVENT SPONSORSHIPS



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## SKI DAY – WINTER 2025

### Platinum Opening Networking – \$6,500

- Exclusive sponsors only cocktail dinner (Thursday)
- Prominent event sponsorship
- Logo on event banner
- Complimentary Event Registration (3)

### Platinum Lunch – \$4,500

- Exclusive sponsors only cocktail dinner (Thursday)
- Prominent event sponsorship
- Logo on event banner
- Complimentary Event Registration (3)

### Gold Breakfast – \$4,500

- Exclusive sponsors only cocktail dinner (Thursday)
- Prominent event sponsorship
- Logo on event banner
- Complimentary Event Registration (2)

### Gold - Apres-Ski – \$3,000

- Exclusive sponsors only cocktail dinner (Thursday)
- Prominent event sponsorship
- Logo on event banner
- Complimentary Event Registration (2)

### Silver Sponsorship (Limit of 21) – \$500

- Exclusive sponsors only cocktail dinner (Thursday)
- Logo on event banner

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest



# SIOR CEC EVENT SPONSORSHIPS



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## EDUCATION DAY – FALL 2025

### Platinum Sponsorship – \$7,000

- Title sponsorship and visibility during the event
- Visibility of your logo on marketing materials & Opportunity to speak
- Booth in Partner Space during lunch, break and cocktail

### Gold Sponsorship – \$4,000

- Acknowledgement during the event
- Visibility of your logo on marketing materials
- Booth in Partner Space during lunch, break and cocktail

### Silver Sponsorship – \$1,000

- Acknowledgement during the event
- Visibility of your logo on marketing materials

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest





# SIOR CANADA WEST CHAPTER EVENT SPONSORSHIPS





# SIOR CWC EVENT SPONSORSHIPS



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## EDUCATIONAL SEMINARS & NETWORKING (SPRING & FALL)

### Sponsorship – \$2,000

- Sponsor recognition and speaking opportunity

### Sponsorship – \$3,000

- Sponsor recognition and speaking opportunity

### Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest